



## Black History Month “I AM STEM – DNA” Video Competition - 2020

### Rules & Regulations:

- 1) Visit [www.iamstemcamps.com](http://www.iamstemcamps.com) and click on the “Video Competition” tab to watch the “I AM STEM DNA” video.
- 2) Using the I AM STEM - DNA lyrics, create a video featuring African Americans in our nation, state, and your local community in the fields of science, technology, engineering, and mathematics.
- 3) Upload your video to Facebook and/or Instagram and use the hashtags “#BHMDNChallenge” and “#IAMSTEM”. Tag the “I AM STEM Camp” page on Facebook and/or “i\_am\_stem” page on Instagram.
- 4) Follow and like the Facebook and Instagram pages. Subscribe to the YouTube Channel “I AM STEM, LLC”
- 5) Email your video submission to [admin@iamstemcamps.com](mailto:admin@iamstemcamps.com) in .mp4 or .mov format by 11:59 p.m.-EST on February 22, 2020 with the subject line: I AM STEM Video Competition Entry- [Insert Name of the Group].
- 6) A team of judges will select the top 5 videos and upload them to the I AM STEM, LLC YouTube Channel and [www.iamstemcamps.com](http://www.iamstemcamps.com) website for voting.
- 7) Semi-Finalists will be notified by February 25<sup>th</sup>, 2020 and voting polls will open from 12:00 a.m. on February 26<sup>th</sup> to 11:59p.m. on February 28<sup>th</sup>, 2020. Each person may vote only once per day.
- 8) If your group is selected as a semi-finalist, you will need to encourage your friends to vote for your video.
- 9) Official winners will be announced on the I AM STEM Camps website and Facebook page on February 29, 2020.
- 10) The group/organization that receives first place will receive a check for \$350; second place – \$100; and third place – \$50. All checks will be mailed to the organization before March 15<sup>th</sup>, 2020.

### General Rules:

- 1) This competition is opened to EVERYONE. Feel free to create a video as a group or class.
- 2) Each group/class will count as one entrant. Each entrant may only submit one entry (an entry consists of one video)
- 3) Collaboration with community individuals is strongly encouraged.
- 4) Competition submissions must not include any endorsements of products or services, or any obscene, violent, racist, or defamatory content.
- 5) In the subject line of the email, please include the following title: I AM STEM Video Competition Entry- [Insert Name of the Group].
- 6) In the body of the email, please include (1) the city or cities in which the video was filmed, (2) the first and last names of the individuals submitting the video or name of the organization, and (3) the first and last name of the point of contact, email address, and phone number.
- 7) Have fun!

### Technical Requirements:

- 1) Submissions must contain one video clip using the I AM STEM DNA lyrics.
- 2) Video: The submitted clip must not exceed 2:00 including the 1:42 second long audio. Submissions exceeding this length or excluding the correct lyrics may be disqualified.
- 3) Videos must be emailed as one single .mp4 or .mov file in the highest quality (720p or greater).

### Judging Criteria:

- 1) The videos will be judged based on creativity, engagement on social media, and inclusion of African Americans in the various careers listed in the lyrics.
- 2) The organizers reserve the right to remove any entries from the competition that they feel may breach any of the Competition rules.